

Calmasure™



Item No. 1800600. 60 chewable tablets
Available Only Through Veterinarians
Proud Member of the NASC; NSF-Certified

Product Facts

Active Ingredients per Tablet:

Valerian Root (*Valeriana officinalis*) ..100 mg
L-Theanine (*Suntheanine*®)20 mg
Taurine 15 mg
Pyridoxine (Vitamin B6) 14 mg
Zinc1.7 mg
Selenium50 mcg
Cholecalciferol (Vitamin D3) 100 IU
DL- α -Tocopheryl Acetate (Vitamin E) 0.25 IU

Inactive Ingredients:

Dextrates, Dicalcium Phosphate, Magnesium Stearate, Maltodextrin, Natural Chicken Flavoring, Silicon Dioxide, Stearic Acid.

Directions for Use:

Use as needed. Do not exceed 7 days of uninterrupted use without consulting your veterinarian.

Small dogs (< 20 lbs):..... 1 tablet up to 3 times daily
Medium to large dogs:..... 2 tablets up to 3 times daily
Giant dogs (> 100 lbs): 3 tablets up to 3 times daily
Cats: ½ tablet, twice daily

Most Commonly Reported Behavioral Issues by Clients:

- Difficulty training
- Hyperactivity
- Destructive behavior during separation
- Fear of thunderstorm or fireworks
- Difficult while traveling
- Stress during boarding, grooming, veterinary visits
- Noise aversions, e.g., vacuum cleaning

First Line of Defense Solutions:

Everyday your clients ask questions with regards to behavior issues they are having with their pets. Though most veterinarians are familiar with the pharmaceutical solutions available, many are still unfamiliar with the proven natural alternatives. Now there is a solution that both works and makes sense as a first line of defense. Calmasure™ is a powerful blend of proven, fast acting, naturally occurring compounds for dogs exhibiting nervousness, hyperactivity, discontentment or responding to environmentally-induced stress. It will help maintain contentment during separation, travel, motion sickness, and tension caused by changes in pet's daily routine

A Formulation with Proven Ingredients:

L-Theanine (*Suntheanine*®): This patented pure form of L-theanine is a non-protein amino acid which has been shown to stimulate the natural formation of the neurotransmitter gamma-aminobutyric acid (GABA). By doing so, it promotes a state of deep relaxation and calmness. It has also been shown to normalize the levels of dopamine and serotonin in the body. Suntheanine® was awarded the 1998 Food Ingredient Research Award.

Valerian Root: Has been recommended by health professionals for over a thousand years. Its ability to help relax the central nervous system, promote feelings of calmness, decrease levels of stress, and enhance sleep is known the world over.

Pyridoxine (Vitamin B6): Part of the B-complex vitamins, pyridoxine has a prominent calming effect on the central nervous system. B-vitamins help in the maintenance of a healthy nervous system, which is crucial during times of stress.

Taurine: This amino acid plays a major role in the brain as an "inhibitory" or calming neurotransmitter. Similar in structure and function to GABA, taurine helps calm or stabilize normal brain function. By inhibiting the release of adrenaline, taurine promotes a sense of relaxation and mental alertness without drowsiness.

Zinc, Selenium: Often referred to as the sedative elements, they help reduce effects of normally induced environmental stress. Studies show that low levels of selenium in the body are associated with abnormal nervous system function. In addition, research has found that selenium supplementation may improve mood and help manage normal stress.

Cholecalciferol (Vitamin D3), Vitamin E: These important vitamins frequently are used when a quick "quieting" or calming response is desirable.

A Veterinary Nutraceutical Company since 1997

Vetra Animal Health, Inc, a division of Kala Health, Inc.,
Falmouth, MA 02540 Phone: 800-998-8813
www.VetraAnimalHealth.com

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